

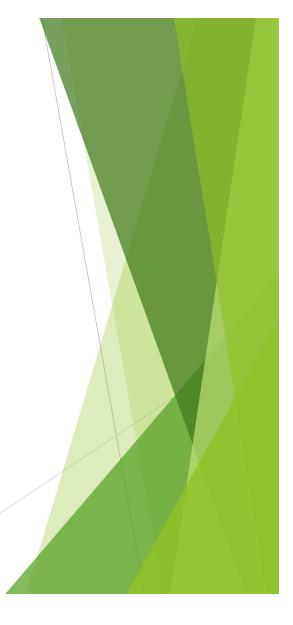
Income Examples from Feeding and Sending Home your Puppies on pawTree



Example based on:

One 40-50 lbs breeding dog that births
6-10 puppies per litter
4 litters total = 24-40 puppies
Calculated on minimum life span of 10 years
1 bag of dog food (\$32.99)/per month/per puppy

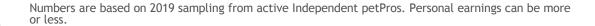
Commission is based on NPV (New Personal Volume/Sales)



Your Potential Income Over Ten Years Per Breeding Dog

Commission	24 puppies	32 puppies	40 puppies
10%	\$9,501	\$12,668	\$15,835
25%	\$23,752	\$31,670	\$39,588
30%	\$28,503	\$38,004	\$47,505
35%	\$33,253	\$44,338	\$55,423

Metrics Based on Puppy Owners Buying 1 Bag of Food Per Month for 10 Years Multiply this by the number of breeding females in your program



Your Potential Income Over Ten Years Per Breeding Dog

Commission	24 Puppies	32 Puppies	40 Puppies	
10%	\$22,461	\$29,948	\$37,435	
25%	\$56,152	\$74,870	\$93,588	
30%	\$67,383	\$89,844	\$112,305	
35%	\$79,613	\$104,818	\$131,023	

Metrics based on puppy owners purchasing 1 Bag of Food (\$32.99) PLUS \$45 in other products totaling \$77.99 Per month over the 10 years of the puppy's lifetime

pawTree provides
Breeders with...

Cash Flow Between Litters Residual Income Retirement

What Breeders using pawTree are saying:

"I've been able to improve my breeding program by not having to base my decisions on a limited cash flow."

"pawTree has brought me peace of mind"

