

Partner with pawTree & Increase Your Cash Flow

Income Examples from Feeding and
Sending Home your Puppies on pawTree

Numbers are based on 2019 sampling from active Independent petPros. Personal earnings can be more or less.



Example based on:

One 40-50 lbs breeding dog that births
6-10 puppies per litter
4 litters total = 24-40 puppies
Calculated on minimum life span of 10 years
1 bag of dog food (\$32.99)/per month/per puppy

Numbers are based on 2019 sampling from active Independent petPros. Personal earnings can be more or less.

Commission is based on NPV (New Personal Volume/Sales)

\$0 - \$99	in NPV = 10%
\$100 - \$199	in NPV = 25%
\$200 - \$399	in NPV = 30%
\$400+	in NPV = 35%

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Your Potential Income Over Ten Years Per Breeding Dog

Commission	24 puppies	32 puppies	40 puppies
10%	\$9,501	\$12,668	\$15,835
25%	\$23,752	\$31,670	\$39,588
30%	\$28,503	\$38,004	\$47,505
35%	\$33,253	\$44,338	\$55,423

Metrics Based on Puppy Owners Buying 1 Bag of Food Per Month for 10 Years
Multiply this by the number of breeding females in your program

Numbers are based on 2019 sampling from active Independent petPros. Personal earnings can be more or less.

Your Potential Income Over Ten Years Per Breeding Dog

Commission	24 Puppies	32 Puppies	40 Puppies
10%	\$22,461	\$29,948	\$37,435
25%	\$56,152	\$74,870	\$93,588
30%	\$67,383	\$89,844	\$112,305
35%	\$79,613	\$104,818	\$131,023

Metrics based on puppy owners purchasing
1 Bag of Food (\$32.99)
PLUS \$45 in other products totaling \$77.99
Per month over the 10 years of the puppy's lifetime

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pawTree provides
Breeder's with...

Cash Flow Between Litters Residual Income Retirement

What Breeders using pawTree are saying:

“I’ve been able to improve my breeding program by not having to base my decisions on a limited cash flow.”

“pawTree has brought me peace of mind”

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